



**RACE & ETHNICITY  
EQUITY BOARD**

# **CHAIR RECRUITMENT PACK**

**NOVEMBER 2025**



# ABOUT US

Founded in July 2020, the PRCA Race, Equity and Ethnicity Board (REEB) is an Advisory Board of the PRCA that exists to create both immediate and long-term proportional racial equity within the PR and communications industry.

We have a [terms of reference](#) that we set out to give clarity to the work we do and the changes we would like to see in our industry.

REEB is currently chaired by Strategic Communications Consultant [Barbara Phillips](#)  
[FPRCA](#)

It's purpose is to ensure the PRCA – as well as the broader PR industry – adopts adopts a best practice approach to ethnic and racial inclusion.

# OUR WORK

Since our foundation in 2020 we have launched:



**Ethnicity Pay Gap Guide**



**PRISM (PR inclusion, support and mentoring).**



**Behind the Mask Study.**

**Regular Press Coverage**

# JOIN US!

We are now recruiting for a new Chair of REEB and would like to invite candidates to apply. The Application process is set out [here](#).



1. Review the [Job Description](#)



2. Fill in the [application form](#)



3. Applications will be shortlisted and successful applicants invited to have an informal conversation with the current Chair. This will be followed by a formal interview with members of the PRCA Nominations Committee.

# THANK YOU!

Thank you for taking the time to apply for the position of Chair of REEB.

We will contact you within the next few weeks.

In the meantime, if you have any questions or queries please contact:



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