



Board Member Recruitment Pack

May 2025



ABOUT US

Founded in July 2020, the PRCA Race and Ethnicity Board (REEB) is an Advisory Board of the PRCA that exists to create both immediate and long-term proportional racial equity within the PR and communications industry.

We have a [terms of reference](#) that we set out to give clarity to the work we do and the changes we would like to see in our industry.

REEB is chaired by Strategic Communications Consultant [Barbara Phillips FPRCA](#).

Its purpose is to ensure the PRCA – as well as the broader PR industry – adopts a best practice approach to ethnic and racial inclusion.

OUR WORK

Since our foundation in 2020 we have launched:



[Ethnicity Pay Gap Guide](#)



[PRISM \(PR inclusion, support and mentoring\)](#)



[Behind The Mask Study](#)



Our members also receive regular press coverage and can [follow us on Twitter](#)

JOIN US!

We are now in a position to refresh and renew our membership and are delighted you are interested in joining us.

We expect this application to be a short process depending on your availability.

Any new member will be onboarded immediately and invited to the next available monthly meeting.



1. Fill in [the application form](#) and answer our short questionnaire



2. You will have a short video call with the REEB Chair/Vice Chair and another Board member.



3. We will notify you about the outcome.

THANK YOU!

Thank you for taking the time to apply to the position.
We will contact you within the next few weeks.

In the meantime, if you have any questions or queries please contact:



Barbara Phillips FPRCA – Chair REEB

Director/Strategic Comms Consultant/NLP

Practitioner/Mediator @ Brownstone Communications

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PRCA

REEB

**RACE & ETHNICITY
EQUITY BOARD**

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